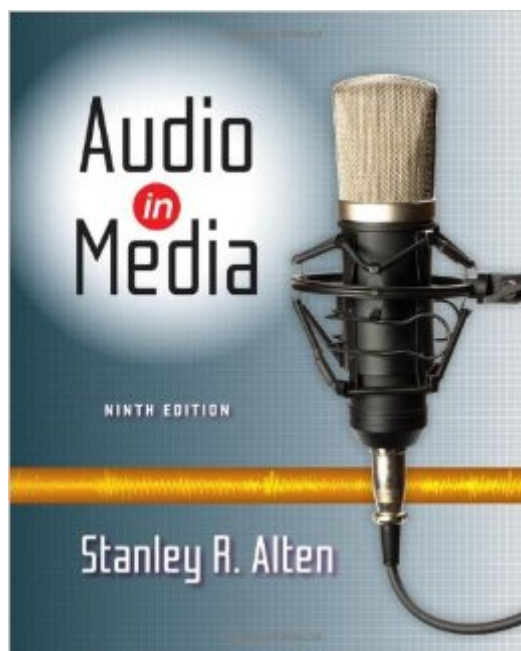


The book was found

Audio In Media



Synopsis

In AUDIO IN MEDIA, Ninth Edition, Stanley Alten-internationally recognized as a scholar and expert in the area of audio production-continues to provide students with an introduction to the basic techniques and principles necessary for audio production in today's media. The clear and current illustrations and photos and student-friendly writing in Alten's market-leading text have helped professors effectively teach this technically-based course to thousands of introductory audio production students. Comprehensive, technically accurate, and up-to-date, the text covers informational, perceptual, and aesthetic aspects of sound as they apply to each stage of the production process-from planning to post-production.

Book Information

Hardcover: 576 pages

Publisher: Cengage Learning; 9 edition (January 1, 2010)

Language: English

ISBN-10: 049557239X

ISBN-13: 978-0495572398

Product Dimensions: 10.2 x 8.2 x 1.2 inches

Shipping Weight: 2.5 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (10 customer reviews)

Best Sellers Rank: #428,837 in Books (See Top 100 in Books) #215 in [Books > Humor & Entertainment > Radio > General Broadcasting](#) #295 in [Books > Business & Money > Industries > Media & Communications](#) #452 in [Books > Arts & Photography > Other Media > Film & Video](#)

Customer Reviews

I bought this book for a college course in which I did not end up using it. The book tends to be confusing at times. It goes from intro to audio to things that someone new to the subject would not understand very quickly. Our professor ended up not liking the book himself and used his own theories which made a lot more sense.

This is a great book for medium to advanced audio production students or enthusiasts, but may be a little overwhelming for beginners with the sections on sound physics and terminology.

This book is amazing. I got this for my intro to audio production book and figured I would just sell it after but this book is great and I will for sure keep it as the first book in my professional library. The

book being used I would think would be bad but one page was highlighted... Great deal!

Using this for a Sound Recording class, very informative. Have to catch up on my reading though!
Great buy though

Had to buy this for a class. It was a great book and I sometime regret selling it. Plenty of useful stuff in it. Apparently, I should have kept it since the price has doubled.

[Download to continue reading...](#)

Location Audio Simplified: Capturing Your Audio... and Your Audience Principles of Digital Audio, Sixth Edition (Digital Video/Audio) Designing Audio Effect Plug-Ins in C++: With Digital Audio Signal Processing Theory Sum & Substance Audio on Securities Regulation with Summary Supplement (CD) (Sum and Substance Audio) Learn Spanish with Stories for Beginners (+ audio download): 10 Easy Short Stories with English Glossaries throughout the text (Learn Spanish with Audio) (Volume 1) (Spanish Edition) Audio Production and Critical Listening: Technical Ear Training (Audio Engineering Society Presents) Physical Audio Signal Processing: for Virtual Musical Instruments and Digital Audio Effects Audio in Media No Bullshit Social Media: The All-Business, No-Hype Guide to Social Media Marketing Social Media Metrics: How to Measure and Optimize Your Marketing Investment (New Rules Social Media Series) Windows Vista®: Home Entertainment with Windows® Media Center and Xbox 360®; With Windows Media Center and Xbox 360 (EPG-Other) Social Media Free Tools: 2016 Edition - Social Media Marketing Tools to Turbocharge Your Brand for Free on Facebook, LinkedIn, Twitter, YouTube & Every Other Network Known to Man Instagram: Master Instagram Marketing - Instagram Advertising, Small Business & Branding (Social Media, Social Media Marketing, Instagram, Branding, Small Business, Facebook, Instagram Marketing) The Associated Press Stylebook and Briefing on Media Law 2011 (Associated Press Stylebook & Briefing on Media Law) Media Control, Second Edition: The Spectacular Achievements of Propaganda (Open Media Series) Encyclopedia of Electronic Components Volume 2: LEDs, LCDs, Audio, Thyristors, Digital Logic, and Amplification Adult Piano Adventures Christmas - Book 1 Book & Online Audio Borrow Free Audiobooks For Kindle And Fire: How To Download Free MP3 Audio Books From Public Libraries Through OverDrive The Book of Audacity: Record, Edit, Mix, and Master with the Free Audio Editor Web Audio API

[Dmca](#)